



RE:WIEN
ideen für deine stadt

A program launched in cooperation with
OekoBusiness Wien and Impact Hub Vienna.

Apply now!
(until Feb 19th)



DO YOU HAVE AN IDEA TO MAKE VIENNA AN EVEN BETTER PLACE TO LIVE? DO YOU WANT TO SIMULTANEOUSLY TRY TO ESTABLISH A SUSTAINABLE (BUSINESS) MODEL AND GET ORGANIZED?

RE:WIEN supports start-ups/ventures that develop new solutions and try to create a positive impact on society (social/environmental impact). In an intense 6 months process, **RE:WIEN** works with ventures to develop their ideas further, establish smart and resource-efficient processes and build strong and sustainable businesses operating on the market.

WHO CAN APPLY?

Ventures, start-ups and initiatives in the prototype stage based in Vienna, that are less than 3 years old, that work on an innovative product or service with a great market potential. Working with topics like:

- Local Value Chain: locally produced products and design
- Concepts to foster intergenerational exchange
- Food Waste, Food Production

HOW DOES IT WORK:

1) Online application

Submit your idea before February 19th 2017, 6pm via: <http://re-wien.ideation.academy/>

2) Selection by a judging panel:

A judging panel, consisting of experts in the fields of sustainability, representatives from the start-up sector, as well as the partnering organizations OekoBusiness Wien, Municipal Department for Environmental Protection - MA 22 and Impact Hub Vienna, will select the most promising 10 ideas. The program starts in March 2017 with a kick-off event for all selected ventures.

3) Support: Accelerate Program

All selected ventures are granted access to extensive accelerate support, business workshops, trainings and more. **RE:WIEN** has a value of Euro 2.900,- and is provided by OekoBusiness Wien.

The 6 months Accelerate Program includes:

- Business Coaching and process guidance provided by Impact Hub Vienna
- Individual advice provided by experts in the field, industry experts and professionals. The expert pool is curated by OekoBusiness Wien and Impact Hub Vienna
- Business trainings and workshops covering relevant topics: basics of sustainable business, marketing, sales, finance etc. hosted at Impact Hub Vienna
- Access to various network contacts and to corporate, agency and stakeholder groups

What is more, participants get access to a moderated online forum, visibility through (social) media and press activities and have access to the broad networks of OekoBusiness Wien and Impact Hub.

SUCCESS:

All selected participants will be presented at a final, public event and awarded by OekoBusiness Wien.

WHAT IS OEKOBUSINESS WIEN?

OekoBusiness Wien was launched in 1998 by the Municipal Department for Environmental Protection on behalf of the Vienna City Administration, with the purpose to help enterprises generate „green and clean“ profits through ecological management practices that benefit both the environment and the enterprises, ensuring high quality and financial benefits in each company. OekoBusiness Wien offers a number of different program modules for large and small enterprises in a variety of industries.

Due to professional support, workshops and access to relevant grants the aim of OekoBusiness Wien to improve the competitive position of Viennese businesses through more efficient use of resources (making full use of innovative potentials and cost saving opportunities), sustaining employment over the medium term, could be achieved.

More information: <http://unternehmen.oekobusiness.wien.at/>

WHAT IS IMPACT HUB VIENNA:

Impact Hub Vienna is Austria's largest innovation lab. 1,200m² of co-working space in Vienna's 7th district offer a place for start-ups, programs, workshops and events. As part of the international Impact Hub Network members have access to a growing community of more than 15,000 members with over 82 locations on 5 continents.

More information: <http://vienna.impacthub.net/>